

Designing eLearning Programs

Has your training department been challenged to reengineer the training curriculum? Are you worried if the talents of traditional instructional designers will translate to eLearning environments? This course offers participants hands-on opportunities to analyze, design, develop, deliver, and evaluate an eLearning class. The program will address techniques for converting existing courseware and developing new courses for online delivery. Instructional designers will walk away with the foundations of an eLearning class for your organization's curriculum.

This program is for people who are:

- Familiar with instructional design principles
- Challenged to convert or develop courses for online delivery
- Interested in getting hands-on practice that will translate to on-the-job skills
- Committed to making learning fun.

Program Format:

- Two-day workshop
- 12 participants
- One trainer
- Onsite

Program Logistics:

(Specific resources required at client site - TBD)

Available Next Steps:

- Follow up coaching for the new designer
- Choosing the Right Authoring Tool
- Instructional Design for Live eLearning
- Train-the-Online-Trainer

Program Content:

- 1. Orientation to eLearning**
 - Key terms
 - Brief history
 - eLearning tools (storyboard, authoring tools, LMS/LCMS)
- 2. Experience the eLearning classroom**
 - Demo completed courses
 - Debrief design strategies
- 3. Needs Assessment**
 - Review needs assessment for a selected class from your organization's curriculum. Assess design requirements in terms of content, audience, budget, staff, and launch date.
- 4. Design**
 - Storyboarding
 - Assessments
- 5. Develop**
 - Guidelines for eLearning interactivity
 - Media: text, audio, video, graphics, animation, and more!
 - Reusable objects
 - Brief overview of eLearning standards compliance: SCORM
 - Prototype/Alpha/Beta test strategies
- 6. Implement**
 - Overview of implementation
 - Timelines for launch
 - Guidelines to launch your class
- 7. Evaluate**
 - Evaluation tools
 - Measures of success